
EXPERIENCE**Content Creator**

2020 - Present

- Built and manage an online community of more than 170,000 followers across TikTok and Instagram through consistent gaming, anime, and pop culture content.
- Develop and execute content strategies informed by platform analytics, audience insights, and emerging social media trends.
- Foster an engaged community through active follower interaction, comment moderation, live streams, and audience engagement.
- Collaborate with brands and creators on promotional campaigns and creative partnerships.
- Produce short-form video, photography, and promotional content from concept through editing and publication.

Imogen Roche Foundation , Teaching Artist

2023 - Present

- Design and facilitate arts programming for K-5 students across multiple New York City public schools.
- Coordinate lesson planning, classroom activities, and program delivery in collaboration with school staff and administrators.
- Build inclusive, high-energy learning environments that encourage creativity, teamwork, and participation.
- Adapt programming to meet the needs of diverse students and educational settings.
- Choreograph age-appropriate performance pieces for student showcases while mentoring students throughout the creative process.

Creative Connections , Teaching Artist

2022 - 2023

- Choreographed and taught dance routines, developing students' technical skills, artistry, and performance quality through individualized instruction and constructive feedback.
- Directed and supervised rehearsals and live performances, ensuring students were well-prepared and confident on stage while fostering a positive performance environment.
- Mentored students in personal etiquette, professionalism, and respectful conduct, promoting positive behavior in both classroom and performance settings.
- Planned and led an annual student awards ceremony, recognizing each student's individual strengths, growth, and accomplishments while fostering confidence and community.

Encore Performance Company , Lead Choreographer

2020 - 2022

- Directed productions from concept to performance, coordinating casting, rehearsals, schedules, staging, lighting, sound, and creative execution while leading teams of performers.
- Mentored dancers throughout the rehearsal process while balancing creative goals, deadlines, and competition preparation.
- Built competition repertory for one of Alabama's top-scoring competitive dance teams.
- Choreographed and staged works across multiple styles including contemporary, hip-hop, and lyrical for regional and national competitions.

Young Choreographer's Festival , Featured Choreographer

2018

- Selected as one of fourteen choreographers for New York's Young Choreographer's Festival.
- Staged a modern and hip-hop fusion work set to experimental electronic music at Manhattan's Symphony Space.

SELECTED WORKS & PERFORMANCES**Performance Reel**

2021

Performance and choreography reel spanning contemporary, hip-hop, and modern works.

Berserk!

2020

Presented at the Boston Contemporary Dance Festival and the Alabama Dance Festival.

This Is About Us

2018

Dance film exploring connection and identity through movement.

AWARDS & RECOGNITION**Peer Choice Choreography Award , University of Alabama**

2019, 2020

Back-to-back awards voted by peers for outstanding choreographic work.

Dance Alabama! Award , University of Alabama

2018

Recognized for excellence in dance performance and choreography.

SKILLS

- Community & Marketing: Community engagement, social media strategy, trend monitoring, analytics, marketing, brand collaboration
- Events & Leadership: Event coordination, project coordination, team leadership, creative direction
- Creative & Production: Video editing, Canva, choreography, production management, casting, staging, lighting & sound coordination
- Dance Styles: Modern, contemporary, hip-hop, ballet, jazz, creative movement

EDUCATION**University of Alabama , B.A. Dance, Minor in Creative Media**

2016-2020